

Cookie Policy (EU)

Cookie Statement

This website operated by Elektrizace železnic Praha a.s., ID No. 47115921, with registered office at nám. Hrdinů 1693/4a, 140 00 Praha 4 Nusle, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Insert 1809 (hereinafter referred to as the "Operator"), places text files called cookies on your device.

1. Introduction

Our website <https://www.elzel.cz/> (the "Site") uses cookies and other related technologies (for convenience, all technologies are referred to as "cookies"). Cookies are also inserted by third parties that we engage. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small, simple file that is sent along with the pages of this website and stored by the browser on the hard drive of your computer or other device. The information stored in them may be returned to our servers or to the servers of relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of programming code that is used to make our website work properly and interactively. This code is run on our server or on your device.

4. What is a web beacon?

A web beacon (or pixel tag) is a small, invisible piece of text or image on a website that is used to track web traffic. For this purpose, various data about you is stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the site work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not have to re-enter the same information when you visit our website and, for example, items remain in your shopping basket until you pay. We may place these cookies without your consent.

5.2 Statistical cookies

We use statistical cookies to optimise the website for our users. Thanks to these statistical cookies, we get an overview of the use of our website. We ask for your permission to store statistical cookies.

5.3 Marketing/Tracking Cookies

Marketing/tracking cookies are cookies or any other form of local storage that are used to create user profiles to serve ads or to track a user on this site or multiple sites for similar marketing purposes.

6. Placed cookies

We use cookies to enable you to move around the site and use certain features effectively. You can find detailed information about all cookies in the individual consent categories below. Cookies marked as "Necessary" are stored in your browser because they are necessary to enable the basic functions of the site.

We also use third-party cookies that allow us to analyse how you use this site, store your preferences and provide you with content and ads that are relevant to you. These cookies will only be stored in your browser after you have agreed to this.

You may choose to enable or disable some or all of these cookies, but disabling some of them may affect your browsing experience.

Essential	Always active
Strictly necessary cookies are essential for the basic functions of the website and the website will not function as intended without them. These cookies do not store any personally identifiable data.	

Cookie file	cookieyes-consent
Duration	1 year
Description	This cookie is created by CookieYes and is used to remember users' consent so that their preferences can be respected on future visits to this website. It does not collect or store any personal information about visitors to the site.

Functional
Functional cookies help perform certain functions, such as sharing website content on social media platforms, collecting feedback and other third-party features.

Cookie file	__sharethis_cookie_test__
Duration	session
Description	ShareThis sets this cookie to track which pages are shared and by whom.

Cookie file	wpml_browser_redirect_test
Duration	session
Description	This cookie is set by the WPML WordPress plugin and is used to test whether cookies are enabled in the browser.

Cookie file	_icl_visitor_lang_js
Duration	1 day

Description	WPML sets this cookie to store the redirected language.
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Analytics	
Analytical cookies are used to understand how visitors interact with the site. These cookies help provide information on metrics such as number of visitors, immediate abandonment rate, traffic source, etc.	

Cookie file	<u>_ga</u>
Duration	1 year 1 month 4 days
Description	Google Analytics creates this cookie to calculate visitor, session and campaign data and to track site usage, which is used to create analytics reports about the site. The file stores data anonymously and uses a randomly generated number to identify individual visitors to the site.

Cookie file	<u>_gid</u>
Duration	1 day
Description	Google Analytics uses this cookie to store information about how visitors use the site, as well as to generate analytics reports about site performance. Some of the data collected includes anonymous data about the number of visitors, their sources and the pages they visited.

Cookie file	CONSENT
Duration	2 years
Description	This cookie is created through embedded YouTube videos by YouTube and records anonymous statistical data.

Cookie file	<u>_ga_*</u>
Duration	1 year 1 month 4 days
Description	Google Analytics sets this cookie to store and count page views.

Power	
Performance cookies are used to understand and analyse key indices of site performance, helping to provide a better user experience for visitors.	

Cookie file	<u>_gat</u>
Duration	Less than a minute

Description	This cookie is created by Google Universal Analytics and is used to reduce the frequency of requests and therefore limit data collection on high-traffic sites.
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Advertisement
Advertising cookies are used to deliver personalised ads to visitors based on the pages they have previously visited and to analyse the effectiveness of an advertising campaign.

Cookie file	YSC
Duration	session
Description	This cookie is created by YouTube and monitors views of embedded videos on YouTube.

Cookie file	VISITOR_INFO1_LIVE
Duration	5 months 27 days
Description	This cookie is created by YouTube to measure connection speed, which is used to determine whether the user receives a new or old player interface.

Cookie file	yt-remote-device-id
Duration	never
Description	This file is created by YouTube and is used to store user preferences for videos when using embedded YouTube videos.

Cookie file	yt.innertube::requests
Duration	never
Description	This cookie is created by YouTube and is used to register a unique ID to store data about what YouTube videos the user has watched.

Cookie file	yt.innertube::nextId
Duration	never
Description	This cookie is created by YouTube and is used to register a unique ID to store data about what YouTube videos the user has watched.

Cookie file	yt-remote-connected-devices
Duration	never
Description	This file is created by YouTube and is used to store user preferences for videos when using embedded YouTube videos.

Uncategorized
Other uncategorized cookies are those that are being analysed and have not yet been categorised.

Cookie file	VISITOR_PRIVACY_METADATA
Duration	5 months 27 days
Description	Stores the user's cookie consent status for the current domain.

7. Consent

When you first visit our website, we will show you a pop-up explaining about cookies. When you click on "Save Settings", you consent to the use of the categories of cookies and add-ons described in the pop-up and in this Cookie Policy. You can disable the use of cookies using your browser, but please be aware that our website may no longer function properly.

7.1 Managing consent settings

Technical - Technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a particular service that the subscriber or user has expressly requested or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.

Statistics - Technical storage or access that is used exclusively for anonymous statistical purposes. Absent a subpoena, voluntary compliance by your ISP, or additional records from a third party, information stored or obtained solely for this purpose generally cannot be used to identify you.

Marketing - Technical storage or access is required to create user profiles for the purpose of sending advertising or tracking a user on a website or multiple websites for similar marketing purposes.

8. Enabling/disabling and removing cookies

You can delete cookies automatically or manually using your internet browser. You can also specify that certain cookies do not need to be placed. Another option is to change your browser settings so that you get a message every time a cookie is saved. For more information about these options, please see your browser Help.

Please note that our website may not function properly if all cookies are deactivated. If you delete cookies in your browser, they will be placed again after your consent when you visit our website again.

9. Your rights regarding personal data

You have the following rights regarding your personal data:

- You have the right to know why your personal data is needed, what happens to it and how long it will be kept.

- Right of access: you have the right to access your personal data known to us.
- Right to correction: You have the right to complete, correct, delete or block your personal data whenever you wish.
- If you give us consent to process your data, you have the right to withdraw this consent and have your personal data deleted.
- The right to transfer your data: you have the right to request all your personal data from the controller and to transfer it in its entirety to another controller.
- Right to object: you can object to the processing of your data. We follow this unless there are legitimate grounds for processing.

To exercise these rights, please contact us. Contact details can be found at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear about it, but you also have the right to complain to the supervisory authority (the Data Protection Authority).

10. Contact details

If you have any questions or comments about our cookie policy and this statement, please contact us using the following contact details:

Elektrizace železnic Praha a.s.
 nám. Hrdinů 1693/4a
 140 00 Praha 4 Nusle
 Czech Republic
 Website: <https://www.elzel.cz/kontakty/>

How to manage consent

Consent can be managed in the Cookie Settings panel, which can be accessed at any time on the Website, see section 7.1 of this Policy.

How to manage cookies in a search engine

Further to point 9 of this policy, you will find instructions on how to change the settings for the most commonly used internet browsers at the following links:

Chrome - <https://support.google.com/accounts/answer/61416?hl=cs>

Firefox - <https://support.mozilla.org/cs/kb/vymazani-cookies>

Internet Explorer - <https://support.microsoft.com/cs-cz/help/17442/>

Opera - <https://www.opera.com/help/tutorials/security/privacy/>

Safari iOS - <https://support.apple.com/cs-cz/HT201265>

Detailed information on the processing of personal data can be found at - <https://www.elzel.cz/gdpr/>